



Rhodesia Jackson

Rhodesia.Jackson@gmail.com | RhodesiaJackson.com | 508.345.6130 | Boston, MA

Skills

Photoshop
● ● ● ● ●

Illustrator
● ● ● ● ●

InDesign
● ● ● ● ●

HTML5
● ● ● ● ●

CSS3
● ● ● ● ●

Wordpress
● ● ● ● ●

Digital Marketing
● ● ● ● ●

Experience

Eze Software Boston, MA
Graphic Designer October 2016 - Present

- Launched corporate rebranding including the Eze Software logo, internal brand book, and website
- Implement redesigned brand to materials throughout the company.
- Oversee the company's usage of the updated look-and-feel.
- Created all visuals for a 4-day client conference, including overall branding, website, signage, and 14 Powerpoint presentations.
- Develop and design email templates to be used in Pardot using Adobe photoshop, HTML and CSS.

Rhodesia Jackson Designs Boston, MA
Freelance Graphic Designer March 2015 - Present

- Create dynamic client websites using Wordpress and customize them to their needs.
- Edit photos and documents using Adobe Photoshop and Adobe InDesign.
- Develop brand identities for clients, taking their industry and audience into consideration.
- Produce branded stationary, email blasts, and event materials

Gibson Sotheby's International Realty Boston, MA
Graphic Designer August 2014 - October 2016

- Directed the redesign of marketing collateral, both internally and externally.
- Created direct mailing booklets using Adobe Indesign, Adobe Illustrator, and Adobe Photoshop.
- Produced infographics and visuals for company blog.
- Built ads and open house materials for approximately 200 agents.
- Designed branding for real estate developments including logo design, typography, and color palette.

Education

General Assembly Boston, MA
Front-End Web Development Course March 2016

Newbury College Brookline, MA
Bachelor of Arts; Graphic Design May 2013

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RHODESIAJACKSON.COM